



OAK RIDGE HIGH SCHOOL



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2026-2027

# **SPORT DIGITAL AD SPONSORSHIP OPPORTUNITIES**

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[www.theridgeathletics.com](http://www.theridgeathletics.com)

# WELCOME



Dear Potential Sports Sponsor,

We believe athletics teach young people lessons no classroom can: discipline, teamwork, perseverance, and how to win — and lose — with grace. For our student-athletes, sports build confidence, friendships, and a sense of belonging that carries far beyond the field, court, or track. But the impact doesn't stop at the locker room door. Game nights and sporting events bring neighbors together, alumni come home, and local businesses become part of the action. When you invest in a sport at Oak Ridge High School, you're investing in the next generation — and strengthening the community we all share.

We are seeking community and business partners who share our commitment to supporting student-athletes and strengthening opportunities for our youth in Montgomery County. As a nonprofit 501(c)(3) sports organization at a Title I school, your sports sponsorship directly impacts the resources, experiences, and opportunities available to our student-athletes. We are inviting local businesses to partner with our athletic program through a unique online sponsorship opportunity on the ORHS Athletics website, highlighting your business all school year long.

All funds raised support the sport, providing resources and enhancements for student-athletes in our Oak Ridge athletic program. Our goal is to strengthen the athletic organization as a whole so that individual team programs can direct more resources toward their athletes' needs.

Details on our sponsorship opportunity are outlined below. We look forward to speaking with you and seeing you at The Ridge this school year!

## HOW TO SPONSOR

Email your sport contact or [ORHSsportsbooster@gmail.com](mailto:ORHSsportsbooster@gmail.com) with your business name, preferred sponsorship level, the sport you're sponsoring, and the best way to reach you.

# ATHLETICS ONLINE

The War Eagles Athletics website and mobile app is your go-to source for everything Oak Ridge athletics — schedules, live game streams (where applicable), news, highlights, rosters, and more, all in one place for athletes, families, and fans. Maintained by coaches and volunteers, it's a true community resource.

Local businesses that sponsor the site receive prominent logo placement and year-round advertising exposure in front of thousands of Oak Ridge families — gaining meaningful visibility while showing their support for our student-athletes. It's a genuine win for everyone involved. And the numbers back it up:

During the 2025–2026 school year, the ORHS athletics website achieved:

**225,000+**  
SPONSOR AD VIEWS

**75,000+**  
PAGE VIEWS

**32,000+**  
UNIQUE USERS

With engagement like that — and more growth expected this coming school year — a sports Sponsorship puts your business in front of an audience that's already paying attention. Sponsorships available include:

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**SUPPORTS ALL OAK RIDGE HIGH SCHOOL SPORTS**

**SPLASH SCREEN | HEADER AD | ATHLETIC TITLE SPONSOR - \$3,500**

**Athletic Site-wide Opportunities Available: 3**

- ◇ Premium logo placement across the website and all sports
  - ◇ Logo placement on the Mascot Media mobile app for Oak Ridge
  - ◇ Special thank-you post on the news section of the athletics website
  - ◇ Ad placement throughout the 2026-2027 school year.
- .....

**SUPPORTS AN INDIVIDUAL SPORT | COST DETERMINED BY THE SPORT SPONSORSHIP**

**ATHLETIC WEBSITE BANNER AD**

**Individual Sport Opportunities Available: 1-2**

- ◇ Logo placement on athletic website for all sports, rotates every 5 seconds
- ◇ Ad placement throughout the 2026-2027 school year.

**BROADCAST SPONSOR | PRE-ROLL**

**Sport Specific Opportunities Available: 5**

- ◇ Video ad before and during broadcasts; before archived videos
- Note: This feature is only available for sports that broadcast via the Mascot Media platform.  
Please check with your specific sport if this option is available.

**SPORT SPECIFIC BANNER AD**

**Each Specific Opportunities Available: 5**

- ◇ Logo placement on a specific sport of your choice under sport's schedules, rosters, coaches, and news.
  - ◇ Ad placement throughout the 2026-2027 school year.
- .....

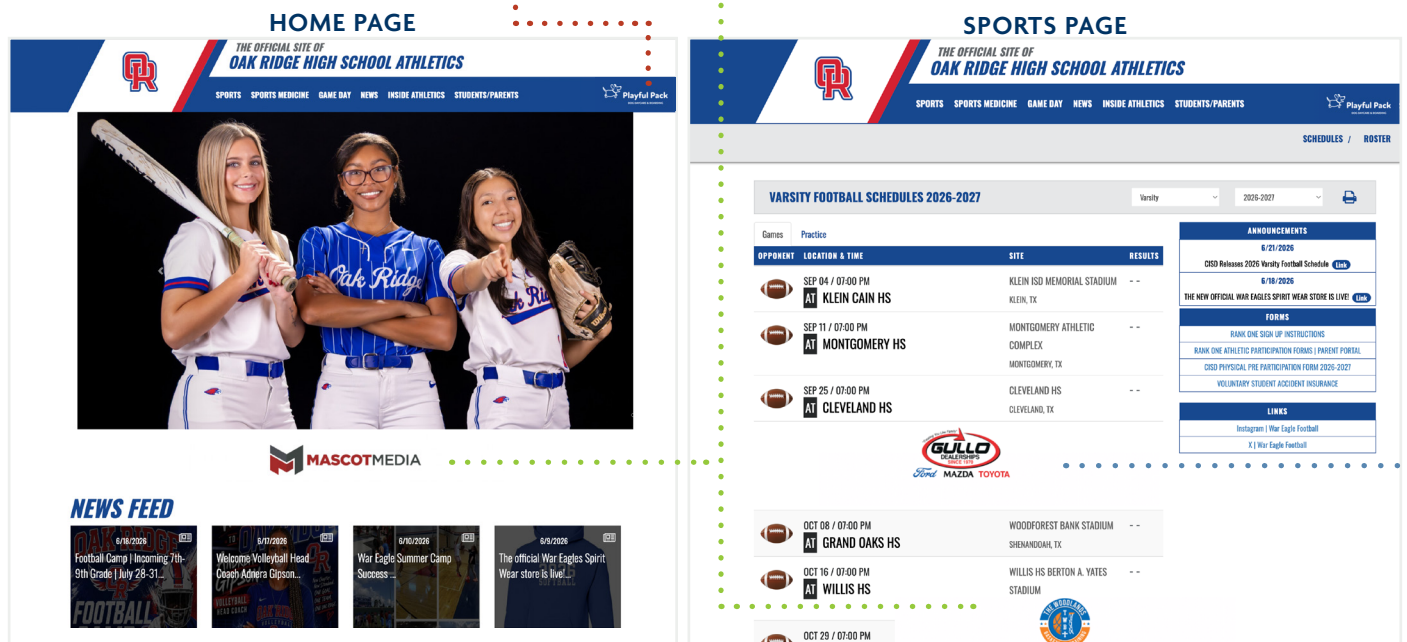
# DIGITAL AD SPECIFICATIONS

| Ad Type:      | Dimensions: | Format:      | Additional Specifications:                                |
|---------------|-------------|--------------|-----------------------------------------------------------|
| Splash Screen | 300x75      | .PNG         | transparent, non-animated, flat graphic (white logo only) |
| Header Ad     | 300x75      | .PNG         | transparent, non-animated, flat graphic (white logo only) |
| Banner Ad     | 640x100     | .PNG         | non-animated, flat graphic                                |
| Pre-Roll      | 1920x1080   | .MP4 or .MOV | 10-15 seconds, 720p (1280x720)                            |

## MOBILE APP



## WEBSITE



To view our mobile app, download the Mascot Media app from the Apple App Store or Google Play Store, then search for Oak Ridge High School under Texas - Conroe.

# ATHLETICS ONLINE SPONSOR FORM

## ■ Basic Information

*This information is required.*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## ■ Ad Copy Information

School Name: Oak Ridge High School \_\_\_\_\_

Additional Schools\*: None \_\_\_\_\_

*\*Please separate schools with commas. If more space is needed, please use the Additional Comments box below.*

Product Type: App ☐ Website ☐

Ad Type: ☐ Presenting Sponsor ☐ Banner Ad ☐ Sport Specific Ad ☐ Pre-Roll

Sport (if applicable) \_\_\_\_\_

Term Length: \_\_\_\_\_ months Web Link for Ad: \_\_\_\_\_

## ■ Additional Comments

Submit the completed form and related artwork to: [ORHSsportsbooster@gmail.com](mailto:ORHSsportsbooster@gmail.com)

Please make check payable to:

**ORHS Sports Booster**

27330 Oak Ridge School Rd.

Conroe, TX 77385